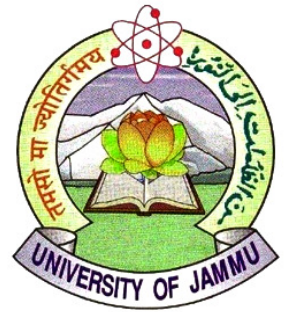


One Week Programme on Management Aptitude

(For MAT Aspirants)



Contents of the Programme

- 1. Introduction**
- 2. Key Feature**
- 3. Program Delivery**
- 4. Who Can Apply?**
- 5. How to Apply?**
- 6. Important Dates**
- 7. About us**

Introduction:

The Business School, Bhandarwah Campus, University of Jammu is offering a crash course for the Management Aspirants of one week duration at Bhandarwah Campus.

The programme is designed on the following theme

“How can I use analytical skills and tools to crack the various qualifying tests for admission in management like CAT, MAT, SNAP, GMAT etc

To answer this thematic question, this course will prove to be fruitful for each and every aspirant who is going to appear for this course. The purpose of this program is to develop skills and a mindset for participants that will allow them to positively qualify the above given tests by using various theoretical and practical knowledge specially gained by attending this course. The target participants for this program will consist of the final year students of the college interested in a career in management. As unemployment in public sector is increasing day by day so there is definitely a need to think about different options like entrepreneurship as well as joining the corporate sector and Masters in Business Administration (i.e., MBA) is the only answer for these type of questions as it provide a great opportunities for Government as well as private sector jobs.

Key Features:

- The program is jointly taught by the faculty from the various departments of Bhandarwah Campus.
- A combination of theoretical as well as practical knowledge through the PowerPoint presentations.
- It offers flexibility since the participants can access the internet along with the knowledge gained by the various lectures given by the professional faculty members.

Programme Delivery:

The programme consisting of 27 hours is divided into eight modules and each module will be delivered through theoretically as well as practically along with the PowerPoint presentations. So all the participants are asked to reach the venue, The Business School, Bhandarwah Campus at proper time accordingly as per schedule.

The modules will be covering the following areas:

- Mathematics
- General Reasoning and Aptitude
- General Awareness and Indian Scenario
- Communication Skills
- Personality Development
- G.D's and Interview Skills
- Global Environment
- Economics

Who can Apply:

Applicants should have Bachelor's Degree in any discipline with a minimum of 50% aggregate marks in graduation or equivalent for seeking admission in Masters in Business Administration (i.e., MBA). For applicants who are going to apply for this one week programme must have qualified B.A/B.Sc/B.Com/B.C.A part second and should be studying in B.A/B.Sc/B.Com/B.C.A part third.

How to Apply:

The interested students can apply for the course by simply filling a registration form which is totally free of cost. The registration form will be available from the official site of Bhaderwah Campus, University of Jammu i.e., <http://www.bhaderwahcampus.in/> or from their respective departments of Govt. Degree College Bhaderwah.

Important Dates:

The starting date for applying for the course is December 10, 2013 and the last date for applying for the same is December, 15 2013.

The course will commence on December 16, 2013 and will end on December 22, 2013.

About Us:

The Business School, Bhaderwah Campus, University of Jammu was established on March 2006. University of Jammu is recognized as "A-Grade" University by NAAC. Her Excellency Smt. Pratibha Devi Singh Patil, Former President of the Republic of India formally Inaugrated the newly established building of Bhaderwah Campus at Sungli. With the intention to be recognized as an institution of global excellence, the University of Jammu set up a Business School at Bhaderwah to provide job oriented courses like M.B.A at door steps of the students of this far flung area. The two-year full-time MBA Program in the school of Management Studies, at Bhaderwah Campus, Jammu University is duly approved and supported by the All India Council for Technical Education (A.I.C.T.E.), Ministry of Human Resource Development, Government of India, and University Grants Commission.

For more information about the programme

You may contact:

Mr. Rohit Bhagat
I/C HoD
The Business School
Bhaderwah Campus
University of Jammu
Mobile No. 09469355118

Mr. Sunil Bhardwaj
Training and Placement
Coordinator
Bhaderwah campus
University of Jammu
Mobile No. 9622221041

Or please visit <http://www.bhaderwahcampus.in/>



Registration form
The Business School
Bhaderwah Campus
University of Jammu
Organizes

One week workshop on Management Aptitude
(MAT, CAT, GMAT, SNAP)
16th to 22nd December, 2013

Name _____

Parentage _____

Qualification _____

Subjects in 10+2 _____

Subjects in Graduation _____

Affiliation/College _____

Space for
photograph

City _____ State _____

Mobile no. _____ Email _____

I _____ hereby declare that the facts given above are correct to the best of my
knowledge.

Signature