

## Major themes :

- ❖ Human Resource Management and Skill Development
- ❖ Rural Livelihoods
- ❖ Business Financing
- ❖ Entrepreneurship
- ❖ Agribusiness
- ❖ Economic and Social aspect of Rural Development
- ❖ Tourism: Issues and Challenges
- ❖ Marketing of Products & Services
- ❖ Sustainable Development
- ❖ Natural Resource Management
- ❖ Demographic Issues and prospects
- ❖ Micro-finance for Rural Development
- ❖ Organic Food Production
- ❖ Role of ICT in Rural Development

The technical program of the two days conference will include plenary sessions, oral presentation, Panel discussion and Interactive sessions. The abstracts may be submitted by email as attachment file to [conference.esdr2017@gmail.com](mailto:conference.esdr2017@gmail.com) on or before **July 15, 2017**. Abstract of not more than 500 words in MS Word in Times New Roman with font size 12 and line spacing of 1.5 should indicate a centered bold title followed by name of the authors and address and email of the corresponding author.

## Publication of selected full length papers :

High quality selected papers will be published in a reputed journal.

## Awards:

The award for a best oral presentation shall be presented to the young researchers / scientists below the age of 35 years.

## Accommodation

Free accommodation will be provided in the University guest house, tourist bungalows and hotels during the conference days only.

## Registration Fee (non-refundable)

The registration fee includes one way conveyance (Jammu to Baderwah), accommodation, breakfast, lunch, dinner, conference bag, cultural evening and **sight scene**.

Academicians	:	Rs 2000.00
Research Scholars / Students	:	Rs 1000.00
Accompanying person	:	Rs 2000.00

## Deadlines:

Submission of abstract	:	July 31, 2017
Submission of Full length Paper	:	August 10, 2017
Last date for registration	:	August 15, 2017

## Mode of payment:

Registration fee can be paid through Demand Draft, drawn in favour of **ORG SECY TBS BHADERWAH CAMPUS** payable at HDFC Bank / SBI / PNB Baderwah shall be sent to **Mr Sunil Bhardwaj, Organizing Secretary ESDR-2017, Baderwah Campus, University of Jammu, Baderwah - 182222, J & K, India.**

## Registration fee can also be transferred to:

**ORG SECY TBS BHADERWAH CAMPUS**  
Saving Bank A/C No. 50100198829053  
IFSC:HDFC0002801  
HDFC BANK, BHADERWAH, J&K

## Contact persons

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## Two Days National Conference

On

## Emerging Dynamics of Entrepreneurship, Skill Development and Rural Livelihoods in New

Economic Era

September 08-09, 2017

**ESDR-2017**



**ORGANIZED BY:**

**The Business School  
Baderwah Campus  
University of Jammu  
Baderwah**

**VENUE: TBS, BHADERWAH CAMPUS**

## Important Links:

[www.baderwahcampus.in](http://www.baderwahcampus.in)  
[www.jammuuniversity.in](http://www.jammuuniversity.in)  
[www.baderwahheavens.com](http://www.baderwahheavens.com)

### Patron

Prof. R. D. Sharma  
Hon'ble Vice Chancellor, University of Jammu.

### Chairman

Prof. G. M. Bhat  
Rector, Bhaderwah Campus, University of Jammu.

### Advisory Committee

Prof. Keshav Sharma  
Prof. Alka Sharma  
Prof. Sameer Gupta  
Prof. Vinay Chauhan

### Organizing Committee

Prof. Alka Sharma	Convener
Mr. Sunil Bhardwaj	Organizing Secretary
Mr. Rohit Bhagat	Organizing Secretary
Mr. Mohd. Avais	Assistant Professor
Dr. Umesh Choudhary	Assistant Professor

### Organizers and Venue:

**Organizers:** ESDR-2017 is being organized by the The Business School, Bhaderwah Campus, University of Jammu.

**Venue:** The mystical valley of Bhaderwah is located about 175km from Jammu on NH 1B.

**Nearest Airport :** Jammu (175 km)

**Nearest Railway Station:** Udhampur (105 km)

**Chenani-Nashri Tunnel:** Also known as Patnitop tunnel is India's longest road tunnel having 9.2 km length. Participant will enjoy this tunnel on their way to the conference.

**Weather:** Weather during September remains pleasant with mild cool nights and sunny days. Participants are advised to carry some warm clothes.



**About the Conference:** The National Conference would focus on finding a viable solution related to strengthening the skill development in the fields of rural infrastructure, rural banking, Micro Financing, tourism, agribusiness etc. thus making rural areas as centre of economic business. The conference will act as a platform to aspiring youths, entrepreneurs, management thinkers, economists, scholars, planners, venture capitalists and all other interested entrepreneurs to share their views and ideas which could act as a catalyst in bringing together all the major stake holders with a belief of achieving the vision of skill India. The conference would also focus on analyzing the current and future dynamics of skill development, entrepreneurship and rural livelihood and devise strategies with proactive involvement of government machinery and other stakeholders for making the area as a skill hub.

The basic idea behind the conference is to assist participants and young entrepreneurs in acquiring knowledge, skills and attitude for realizing their dreams of becoming successful entrepreneur.

The conference would bring together stake holders working in different fields who will share their expertise and experience. The outcome of this conference would be made available to public and government so that it could be used for the benefit of the society.

### The Business School, Bhaderwah Campus

Established in 2006, The Business School, Bhaderwah Campus provides quality education and research in field of management. It also provides consultancy service to industries, institutions and society. The department develop managers having high caliber, good ethical values and skills enriched with people oriented approach. The department does regular interaction and has proper collaboration with industry for a proper institution-industry interface.

**Two Days National Conference on  
Emerging Dynamics Of Entrepreneurship,  
Skill Development and Rural Livelihood in  
New Economic Era.  
8-9 September, 2017**

### PLACES OF ATTRACTION IN BHADERWAH

#### JAI VALLEY

32 Km from TBS,  
Bhaderwah Campus



#### PADDRI

40 Km from TBS,  
Bhaderwah Campus



#### GULDANDA

30 Km from TBS,  
Bhaderwah Campus



#### CHANDI MATA TEMPLE

5 Km from TBS,  
Bhaderwah Campus



#### GATHA PARK

3 km from TBS,  
Bhaderwah Campus



#### GUPT GANGA TEMPLE

2 km From TBS,  
Bhaderwah Campus

